



MEDIA RELEASE

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Easter a time for sharing

Easter chocolate makers have called on consumers to spoil themselves over Easter, but to do so in moderation.

The Head of the Confectionery Sector of the Australian Industry Group (Ai Group), Tim Piper said “Easter is a time to share and enjoy Easter eggs and Easter products with family and friends. We should make the most of this opportunity”.

“There are some wonderful new chocolate products available with high quality ingredients and great novelty value”.

“But even great things must be consumed in moderation. We encourage everyone to enjoy these treats as part of a balanced diet and healthy lifestyle”, Mr Piper said.

Tim Piper is the Victorian Director of the Australian Industry Group which represents the confectionery industry through its management of the Ai Group Confectionery Sector.

Further comment: Tim Piper - 0411 430 301

Companies to contact regarding Easter products:

Australian Native Nuts & Chocolates	Will Muddyman	0424 798 319
GKC Foods (Australia)	Graeme Hamilton	0400 930 474
Haigh's Chocolates	Kylie Turale	08 8372 7014
Haigh's Chocolates	Fiona Krawczyk	08 8372 7021
Heritage Fine Chocolates	Andrew Rankine	0401 142 218
Heritage Fine Chocolates	Steve Dawson	0458 369 397
Heritage Fine Chocolates	Michael Simons	0418 306 006
Kinnerton Confectionery Australia	Mark Marriott	02 9413 3149
Lindt & Sprungli (Australia)	Andrew Curran	0423 589 736
Mondelez International	Alex Bateman	03 9428 2299
Nina's Chocolates	Susan Cao	02 9526 6770 or 0449 550 474
Pink Lady Chocolates	Josh Symons	0423 632 220
Robern Menz	Phil Sims	08 8368 7700
Zokoko	Michelle Morgan	0416 230 707