



Nestlé Good food, Good life

Unwrapping the Future

Andrew Lawrey | ConTech 2026



1996 — 2026
30 years of change

**The future comes
without fanfare**

*It sneaks up to
become the norm*



Good food, Good life



The Big Tension

Machine Logic
vs
Human Impulse

**By 2030, AI will drive 25%
of global e-commerce sales**



Nestlé Good food, Good life



2026 - 2030
Tools



2030 - 2040
Systems



2040 - 2056
Advantage





1

Artificial Intelligence

The next wave of productivity



Nestlé Good food, Good life

2

Shopping Agents

*Algorithms vs
Impulse*



Nestlé Good food, Good life



3

Australian Palate Diversity

*Reshaping what's
expected of brands*



Nestlé Good food, Good life



4

GLP-1

*Appetite for
satiety reset*



Nestlé Good food, Good life



5

Cocoa Resilience

*Ingredient
Innovation*



Nestlé Good food, Good life

6

Circular Packaging Economy

*Sovereign
capability critical*



Nestlé Good food, Good life



Three Asks

1

Back domestic circularity

Build the full system for soft plastics in your own organisation. It's feasible — but it won't appear by itself.

2

Make it a national priority

Wherever you sit — industry, research, government or supply chain — push for the policy, investment and infrastructure to make packaging circularity real.

Join SPSA

3

If your organisation isn't already part of Soft Plastics Stewardship Australia, join. This is one of those challenges where coordination matters more than heroics.



www.spsa.au/join-us/



Nestlé Good food, Good life

Thank you

