



COMMUNIQUÉ

SAFEGUARDING THE DIGITAL ECONOMY

B20 COALITION RECOMMENDATIONS ON IT SECURITY TO G20 GOVERNMENTS

Paris, July 30, 2015 - The B20 Coalition, which brings together leading independent business organizations and industry associations from G20 countries, calls on G20 leaders to act strongly to safeguard the Digital Economy from the pitfalls of cybercrime and regulatory inefficiencies.

It is expected that current data volumes will see a tenfold rise by 2020 when around 6.5 billion people will be interconnected with at least 18 billion objects. Indeed, increasingly consumers and business companies are becoming dependent on the digital ecosystem, making the safeguarding of the Digital Economy a critical factor.

“The security of IT systems is a prerequisite to gaining trust and without trust, consumers and business will be reluctant to welcome digital solutions,” stated the Hon. Perrin Beatty, President of the Canadian Chamber of Commerce and President of the B20 Coalition.

“It is therefore critical that businesses and G20 Governments work together. IT security requires engagement, not just by Governments, but also at the CEO and Board level within large organizations. Awareness and governance are key when it comes to effectively managing this risk,” he added.

The Coalition, which represents 6.8 million businesses, in its paper, [Safeguarding the Digital Economy](#), urges the G20 Governments to:

- Take decisive action against organised cybercrime
- Expand international cooperation on rules, standards and norms that play a key role in improving cyber defence
- Encourage public authorities and business to work closely together
- Strengthen the sensitivity of users, companies and governmental bodies towards cybercrime

“The B20 Coalition strives to address the global impediments to the digitalization of the economy as well as to outline potential strategies towards a secure digital future,” declared President Beatty.

The B20 Coalition has made the Digital Economy its priority for 2015 and has identified three areas of action, to start with: [IT Security](#) - because it is one of the biggest concerns in implementing the digital agenda; [Global Standards](#) - because in an increasingly interconnected world the base cannot be built upon without common standards; and [Smart Cities](#) - because our future lies in making our cities more sustainable, efficient and responsive.

This statement is issued in
Berlin, Brasilia, Brussels, Buenos Aires, Istanbul, Johannesburg, London, Madrid,
New Delhi, Ottawa, Paris, Rome, Seoul, Sydney, and Washington, D.C.
by the B20 Coalition members

ABOUT THE B20 COALITION

The B20 Coalition brings together leading independent business associations from G20 economies and operates as a worldwide exchange platform between national business communities, aiming at building consensus and developing common positions on critical issues for enterprises.

Through its broad-based representation, the Coalition on behalf of more than 6.8 million businesses of all sizes and from all sectors engages policy-makers on a global scale and advocates policies that contribute to global growth and job creation at regional and international levels. The Coalition is instrumental, notably, in supporting the G20 process and ensuring continuity over successive Country Presidencies.

B20 COALITION MEMBERS

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