

Free Trade Agreements Ai Group Live Seminars

Free trade agreements (FTAs) are business agreements negotiated between governments. They are meant to provide businesses within the relevant countries with benefits not available to businesses outside the agreement.

Gain the skills to understand how different elements of an FTA can help support your business objectives by focussing on two key aspects:

SESSION 1: MARKET SELECTION

An essential factor in making best use of the benefits of an FTA is understanding the importance of good market selection. High Tariffs are just one barrier to entry and are just one reason a market is not a good fit for an exporter's product. Decide with markets to target and determine the most appropriate market entry strategy.

Date: Friday 14th October 2016

Time: 9.30am-12.30pm

Cost: \$125.00 (plus GST) with government subsidy of 50% = \$62.50 (plus GST)

SESSION 2: USING FTAS AND SUCCESSFUL MOVEMENT OF GOODS

Understand tariff reduction schedules in FTAs and understanding HS codes and the different Rules of Origin for three different markets. This session also includes information on transporting goods and international payments.

Date: Monday 24th October 2016

Time: 9.30am-4.30pm

Cost: \$250.00 (plus GST) with government subsidy of 50% = \$125.00 plus GST

NSW	Victoria	National
<p>Ai Group 51 Walker Street Sydney NSW 2060</p>	<p>Ai Group Level 2 / 441 St Kilda Road Melbourne VIC 3004</p>	<p>Ai Group 202 Boundary Street Spring Hill QLD 4004</p>
<p>Ai Group 560 David Street Albury NSW 2640</p>	<p>Ai Group 87 Wills Street Bendigo VIC 3550</p>	<p>Ai Group Level 1 45 Greenhill Road Wayville SA 5034</p>
<p>Ai Group Suite 1, "Nautilus" 265 Wharf Road Newcastle NSW 2300</p>		

To register, please complete the overleaf and return to nikki.wilson@aigroup.com.au or fax to 03 9867 0157

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MY DETAILS:	Ai Group Member No:
First Name	Last Name
Company	Job Title
Email	Phone

PLEASE REGISTER ME FOR:

Session 1: Market Selection <input type="checkbox"/> \$125.00 (plus GST) with government subsidy of 50% = \$62.50 (\$68.75 incl GST)		
Session 2: Using FTAs and Successful Movement of Goods <input type="checkbox"/> \$250.00 (plus GST) with government subsidy of 50% = \$125.00 (\$137.50 incl GST)		
Both Sessions <input type="checkbox"/> \$300.00 (plus GST) with government subsidy of 50% = \$150.00 (\$165.00 incl GST)		
I will be attending at: <input type="checkbox"/> Sydney <input type="checkbox"/> Albury <input type="checkbox"/> Newcastle	<input type="checkbox"/> Melbourne <input type="checkbox"/> Bendigo	<input type="checkbox"/> Brisbane <input type="checkbox"/> Adelaide

PAYMENT

<input type="checkbox"/> Please charge my credit card	Amount: \$	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Amex
Card Number		Expiry Date:		
Cardholder's Name		Cardholders Signature		

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